SLIBS Ltd — Privacy Policy

Last Updated: October 2026

Introduction

SLIBS Ltd ("SLIBS", "we", "our", "us") is committed to protecting personal data and respecting privacy.

This Privacy Policy explains how we collect, use, store, share and protect personal information when you visit our website, subscribe to product launch updates, contact us or engage with our business.

We process personal information in accordance with applicable UK data protection legislation, including the UK General Data Protection Regulation (UK GDPR), the Data Protection Act 2018 and the Privacy and Electronic Communications Regulations (PECR), as amended.

We believe personal information should be handled responsibly, transparently and securely.

1. Data Controller

SLIBS Ltd is the data controller responsible for personal information processed under this policy.

Company: *SLIBS Ltd*

Registered Office:

Drayton House
Drayton Lane
Drayton
Chichester
PO20 2EW
United Kingdom

Website: *www.slibs.co.uk*

Email: *info@slibs.co.uk*

For questions about this Privacy Policy or how we handle personal information, please contact us using the details above.

2. Personal Data We Collect

Depending on how you interact with SLIBS, we may collect the following categories of information.

Personal and Business Contact Information

- *Name*
- *Email address*
- *Telephone number*
- *Postal or business address*
- *Company name and job title*

Enquiry and Business Information

- *Information submitted through website forms*
- *Product enquiries and quotation requests*
- *Correspondence with our team*
- *Customer and supplier contact details*
- *Order, delivery, billing and transaction information*

Marketing Information

- *Email addresses provided when subscribing to launch announcements*
- *Marketing preferences and consent records*
- *Subscription and unsubscribe requests*
- *Dates and details of marketing form submissions, where recorded*

Website and Technical Information

- *IP addresses and browser or device information where collected*

- *Website access and security logs*
- *Cookies and similar technologies used by the website*

We aim to collect only the information reasonably necessary for the purposes described in this policy.

3. How We Collect Personal Data

We collect personal information when you:

- *Subscribe to receive SLIBS launch updates.*
- *Complete a contact or business registration form.*
- *Contact us by email, telephone or another communication channel.*
- *Request a quotation or information about our products.*
- *Purchase products or enter into a business relationship with us.*
- *Visit or interact with our website.*

We may also receive business contact information from organisations you represent, professional referrals or publicly available business sources, where permitted by law.

Where required, we will provide appropriate privacy information when obtaining personal data from sources other than the individual concerned.

4. Legal Basis for Processing Personal Data

We process personal information only where we have an appropriate lawful basis under UK data protection legislation.

Legitimate Interests

We may process information where reasonably necessary to operate our business, respond to enquiries, maintain professional relationships, improve services or protect our

systems, provided those interests are not overridden by individuals' rights and freedoms.

Contractual Necessity

We may process information where necessary to enter into or fulfil a contract with an individual.

Consent

We rely on consent where required, including when individuals voluntarily subscribe to receive SLIBS launch announcements and related marketing communications.

Legal Obligations

We may process information to comply with applicable accounting, taxation, regulatory or other legal requirements.

The lawful basis used depends on the specific purpose and circumstances of the processing.

5. How We Use Personal Data

We may use personal information to:

- *Respond to enquiries and provide requested information.*
- *Prepare quotations and communicate about products.*
- *Process orders and arrange deliveries.*
- *Manage customer, supplier and distributor relationships.*
- *Provide customer service and technical support.*
- *Maintain website functionality and security.*
- *Improve business operations and customer experience.*
- *Send marketing communications where permitted.*
- *Comply with legal and regulatory obligations.*
- *Establish, exercise or defend legal claims.*

We do not sell personal data to third-party advertisers or data brokers.

6. Launch Updates and Email Marketing

*When you enter your email address into our Coming Soon sign-up form and select **SIGN UP**, you are requesting email updates relating to the launch of SLIBS and its products.*

We use your email address to send the launch announcements and related product availability updates described at the point of sign-up.

Our lawful basis for these communications is your consent.

Signing up for launch updates does not automatically authorise us to add you to unrelated marketing campaigns.

We maintain records of marketing preferences and consent where required.

***You can unsubscribe or withdraw your consent at any time** by contacting info@slibs.co.uk or following the unsubscribe instructions provided in our marketing emails.*

Withdrawal of consent does not affect the lawfulness of processing carried out before consent was withdrawn.

We do not sell, rent or trade subscriber email lists.

7. Business-to-Business Communications

SLIBS primarily operates within the business-to-business market.

We may communicate with existing or prospective business customers, commercial partners and suppliers where there is a legitimate commercial reason to do so.

When sending direct marketing, we comply with applicable UK GDPR and PECR requirements.

Different electronic marketing rules may apply to limited companies, sole traders and certain partnerships.

We respect requests to stop receiving marketing communications and maintain appropriate suppression records to prevent unwanted repeat contact.

8. Data Sharing and Third Parties

We may share personal information with trusted third-party service providers where reasonably necessary to operate our website and business.

These may include:

- *Website hosting and technical service providers, including Hostinger.*
- *Website and form management technology, including WordPress and Elementor.*
- *Business email and communication providers, including Microsoft 365.*
- *Customer relationship management and marketing service providers, where used.*
- *Accounting, payment and professional service providers.*
- *Delivery, distribution and logistics partners where required to fulfil orders.*
- *Regulatory authorities or professional advisers where disclosure is legally required or justified.*

We share only the information necessary for the relevant purpose.

Where an organisation processes personal information on our behalf, we take appropriate steps to ensure suitable contractual and data protection safeguards are in place.

SLIBS does not sell personal information.

9. International Data Transfers

Some service providers may process or access personal information outside the United Kingdom.

Where a transfer is subject to the UK GDPR's international transfer restrictions, we will ensure an appropriate legal transfer mechanism applies.

Depending on the destination and circumstances, this may include UK adequacy regulations or recognised contractual safeguards, such as the UK International Data Transfer Agreement or an applicable UK Addendum.

You may contact info@slibs.co.uk to request further information about international transfers and relevant safeguards.

10. Data Retention

We do not retain personal information for longer than reasonably necessary.

The applicable retention period depends on the purpose for which information was collected, our relationship with the individual and any legal or regulatory requirements.

Marketing Subscriptions

We retain subscription information while you remain subscribed and while the information remains necessary for the stated marketing purpose.

If you unsubscribe, we will stop using your information for the relevant marketing communications.

We may retain a minimal record of your preference to ensure that you are not contacted again unintentionally.

General Enquiries

We retain enquiry records for as long as reasonably necessary to respond, manage follow-up correspondence and maintain appropriate business records.

Enquiries that do not result in an ongoing business relationship will normally be reviewed for deletion within 24 months of the last meaningful contact.

Customer and Transaction Records

Relevant business and financial records are generally retained for up to six years after the relevant accounting period or transaction, unless a different retention period is required or justified by law.

Website and Security Information

Website and technical information is retained only for the period reasonably necessary for its operational or security purpose, subject to applicable system settings and legal requirements.

We periodically review retained information and securely delete or anonymise information when it is no longer required.

11. Data Security

We take reasonable technical and organisational measures to protect personal information against unauthorised access, disclosure, alteration, loss or misuse.

These measures include appropriate access restrictions, account security practices and the use of reputable service providers.

Access to personal information is limited to individuals and service providers who reasonably require it for legitimate business purposes.

Although we take data protection seriously, no method of electronic storage or internet transmission can be guaranteed to be completely secure.

12. Your Rights Under UK GDPR

Under applicable UK data protection legislation, you may have the following rights:

- ***Right of Access:*** *Request a copy of personal information held about you.*
- ***Right to Rectification:*** *Request correction of inaccurate or incomplete information.*
- ***Right to Erasure:*** *Request deletion of personal information in certain circumstances.*
- ***Right to Restrict Processing:*** *Request restrictions on how certain personal information is used.*
- ***Right to Data Portability:*** *Request that eligible information be provided or transferred in a structured format.*
- ***Right to Object:*** *Object to certain processing activities, including processing based on legitimate interests.*
- ***Right to Withdraw Consent:*** *Withdraw consent at any time where processing is based on consent.*
- ***Rights Relating to Automated Decision-Making:*** *Exercise applicable rights relating to certain solely automated decisions.*

These rights are subject to the conditions and exemptions set out in applicable law.

To exercise your rights, please contact:

info@slibs.co.uk

We may need to verify your identity before responding to certain requests.

We will respond within the time limits required by applicable data protection legislation.

13. Right to Object to Direct Marketing

You have the right to object to the use of your personal information for direct marketing at any time.

If you object, we will stop processing your personal information for that purpose.

You can exercise this right by contacting info@slibs.co.uk.

We may retain limited suppression information solely to ensure that your marketing preferences continue to be respected.

14. Cookies and Website Technologies

Our website may use cookies and similar technologies to support essential functionality, maintain security and improve the visitor experience.

Cookies are small files or other identifiers that can store or access information on your device.

Some technologies are necessary for website operation. Others, such as optional analytics or advertising technologies, may require your consent or another applicable legal exemption.

Where consent is required, we will provide an appropriate opportunity to make a choice before using those technologies.

You can also manage many cookies through your browser settings.

Information about the specific cookies and similar technologies in use, their purposes and the available controls will be provided through our website's cookie information or settings.

15. External Websites

Our website may contain links to websites operated by other organisations.

SLIBS is not responsible for the privacy practices or content of external websites.

We encourage visitors to review the relevant privacy notices before submitting personal information to another organisation.

16. Children's Privacy

Our website, products and services are intended primarily for businesses and adult customers.

We do not knowingly seek to collect personal information from children through our marketing or business registration forms.

If we become aware that personal information has been collected inappropriately, we will take suitable steps to address the matter.

17. Automated Decision-Making

We do not currently use personal information to make solely automated decisions that produce legal or similarly significant effects on individuals.

If this changes, we will provide the information and safeguards required by applicable law.

18. Complaints and Contact Information

If you have concerns about how SLIBS handles your personal information, please contact us so that we can investigate and respond.

SLIBS Ltd

Drayton House
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United Kingdom

Email: *info@slibs.co.uk*

Website: *www.slibs.co.uk*

You also have the right to complain to the Information Commissioner's Office (ICO), the UK's independent data protection regulator.

ICO Website: *https://ico.org.uk/make-a-complaint/*

19. Changes to This Privacy Policy

We may update this Privacy Policy periodically to reflect changes in our business activities, website functionality, service providers or applicable legislation.

The latest version will be made available through our website, together with the date it was last updated.

Where required, we will provide additional notice of significant changes.

Last Updated: October 2026

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